



SILICON SEMICONDUCTOR

CONNECTING THE SILICON SEMICONDUCTOR COMMUNITY



MEDIA PACK 2026

siliconsemiconductor.net

Editor's viewpoint

SILICON SEMICONDUCTOR (SiS) MAGAZINE continues to strengthen its position as the trusted source for authoritative coverage of the global semiconductor industry. Through our magazine, website, and newsletter, we deliver content tailored to meet the needs of our 55,364+ strong international readership.

As our flagship publication, Silicon Semiconductor serves both technology and business leaders within the silicon sector, keeping them informed of the innovations, market shifts, and strategic developments shaping the industry's future. From advanced packaging to artificial intelligence, we track the transformative technologies already making a significant impact.

At the same time, we explore the “three Ss” — supply chain, skills, and sustainability — which remain central to the industry's long-term strategy.

The SiS magazine, together with our online platforms, provides in-depth analysis and up-to-the-minute news. Our website blends the immediacy of daily updates with the depth and authority of feature articles, opinion pieces, blogs, and white papers. Our expanding library of video interviews

offers first-hand insight into both technical breakthroughs and the pressing issues facing the industry. This integrated mix of print, digital, and social media ensures the Silicon Semiconductor brand delivers unmatched breadth and depth of coverage.

In 2026, we are enhancing our digital offering with online roundtable discussions, special-focus video magazines, and expanded exhibition coverage. These initiatives will bring together global experts to share perspectives on the innovations and challenges that will shape the industry in the months and years ahead.

Our editorial team will continue to provide extensive preshow coverage of major industry events, including previews and reviews of key conferences and exhibitions.

We look forward to working closely with both our longstanding and new partners to develop impactful editorial features, targeted advertising campaigns, and fully integrated marketing strategies for 2026.

From AI and automated test equipment to wafers and wet etching — Silicon Semiconductor covers it all.

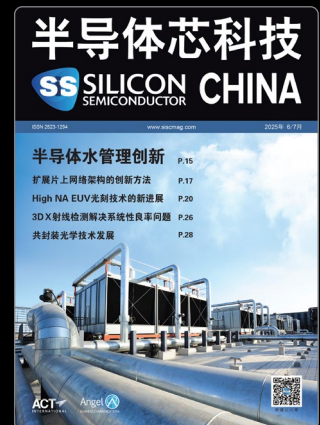
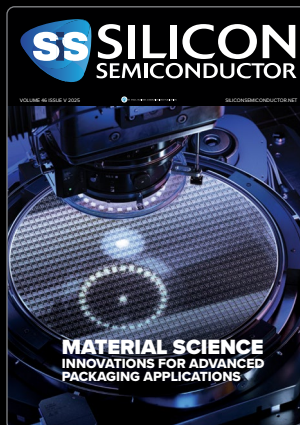




product overview

THE SILICON SEMICONDUCTOR PORTFOLIO INCLUDES:

- Silicon Semiconductor magazine – Global circulation
- www.siliconsemiconductor.net
- www.siscmag.com (Chinese Edition)
- Weekly E-Mail news alerts – Global broadcast



半导体芯科技
SS SILICON SEMICONDUCTOR CHINA

editorial calendar

Each issue of Silicon Semiconductor will carry news, features and research from the full spectrum of the silicon semiconductor community. The magazine and its associated web-site deliver comprehensive coverage of the silicon semiconductor industry. There will be specific focus on the topics as viewed from a Technology, Business or Application viewpoint. Silicon Semiconductor magazine is also distributed at various industry events throughout the year including all SEMICON events.

2026

ISSUE	COPY DATE	PRIMARY THEME	SECONDARY THEME	PRE-SHOW DISTRIBUTION
Issue 1 Ad Copy Mailed	20-01-26 05-02-26	Video Issue Integration	-	-
Issue 2 Ad Copy Mailed	17-02-26 06-03-26	Sustainability	Metrology	SEMICON China MEMS & Sensors Executive Congress
Issue 3 Ad Copy Mailed	07-04-26 17-04-26	Supply Chain + Geopolitic	Packaging & Assembly	-
Issue 4 Ad Copy Mailed	07-05-26 21-05-26	Video Issue	-	
Issue 5 Ad Copy Mailed	12-06-26 26-06-26	Skills + Education	Critical Subsystems	SEMICON Taiwan
Issue 6 Ad Copy Mailed	24-07-26 07-08-26	Video Issue	-	ECOC
Issue 7 Ad Copy Mailed	07-09-26 21-09-26	Test + Measurement	Back-End Processing	Semicon West
Issue 8 Ad Copy Mailed	16-10-26 30-10-26	Materials	Ai	Semicon Europa
Issue 9 Ad Copy Mailed	26-10-26 29-11-26	Video Issue	-	-
Issue 10 Ad Copy Mailed	16-11-26 30-11-26	The Future	Data Tools	SEMICON Japan

ZOOM video magazine

The Silicon Semiconductor ZOOM magazine allows for companies to present face to face in an interview with the Editor Phil Alsop.

A company can focus on their achievements, latest product launch or advise on a topic their company has leadership in.

- The 30-minute interview will be included in a VIDEO Magazine
- The Video Magazine is mailed 3 x to 55,000 readers
- Hosted on SIS website for 3 months
- Promoted via social media
- Promoted on weekly newsletters for 4 weeks
- Plus: Logo on video
- Plus: Video file provided to client for promotion.

The main sponsor for each video newsletter will receive a full-size banner (728 X 90) and the lead ZOOM interview.

Example: <https://siliconsemiconductor.net/mailers/interviews-2023/semicon/>

Price to sponsor + ZOOM Interview €1995
(One sponsor only)

Price for video interview only €995

[View this message online](#)

SILICON SEMI INTERVIEWS • 2023 • SEMICON WEST FOCUS

SEMICON WEST - Where the semiconductor industry meets

Joe Stockunas, President of SEMI Americas, shares his excitement ahead of the SEMICON West show - with CEO Summit keynote sessions covering the \$1 trillion industry opportunity, sustainability, and the workforce challenge, many new features on the show floor and a substantial technology education programme. Joe also outlines future plans for the event, with a new venue being added in 2025.

SEMICON WEST FOCUS: ADVANTEST

Advantest offers solutions for a wide variety of semiconductors and test needs, from SoC and memory, to R&D evaluation and system level test. Vice President Technology and Strategy at Advantest America, Inc., talks through the company's presence at SEMICON West, with attendees encouraged to make time to listen to some key technology development presentations, as well as to view the exciting new solutions being launched at the event.

SEMICON WEST FOCUS: NEARFIELD INSTRUMENTS

Nearfield Instruments delivers 'daringly innovative' metrology solutions to process control challenges in the high-end nano-electronics industry. Hamed Sadeghian, CEO, discusses the company's technology solutions, the importance of SEMICON West, and how Nearfield Instruments' helps its customers address several semiconductor industry challenges in a new and unique way.

SEMICON WEST FOCUS: MEMSSTAR

memsstar is one of Europe's premier process and equipment suppliers of etch and deposition solutions for semiconductor, MEMS and related technology manufacturing processes. Tony McKie, CEO of memsstar, discusses the company's technology solutions, the reasons he is excited to be attending the SEMICON West, and explains how memsstar innovates and delivers etch and deposition equipment, as well as process solutions, for semiconductor and MEMS manufacturing and R&D, supporting its customers from lab to fab.

SEMICON WEST FOCUS: KITEROCKET

Martijn Pierik, Founder of PR and comms specialist Kiterocket, shares his excitement ahead of SEMICON West, where the company is once again hosting the Kiterocket Lounge on behalf of its many semiconductor clients. The Lounge hosts a panel event entitled: How AI is Reinventing the Semiconductor Industry Inside & Out, as well as the 17th annual After-Party. Martijn is looking forward to the networking and education opportunities and, further ahead, the arrival of SEMICON West in Phoenix in 2025!

SEMICON WEST FOCUS: NSTAR GLOBAL SERVICES

NSTAR Global Services is a leader in placing technical professionals with leading OEMs and fabs around the world. Following the company's acquisition by Westerwood Global, Darrell McDaniel, President of NSTAR Global Services, is excited to share the organisation's plans for the future, to be officially launched at SEMICON West.

magazine **circulation**

A TRULY GLOBAL AUDIENCE

Silicon Semiconductor magazine (alongside www.siliconsemiconductor.net) is the primary information resource for professionals working with silicon semiconductor materials and devices. Each issue of the magazine is distributed to 55,364+ professionals worldwide (includes digital circulation). Silicon Semiconductor magazine is also distributed at various global industry events throughout the year.

PRIMARY

- Managing Director
- President, Chief Executive Officer
- Director, General Manager, VP
- President of Technology/Operations
- R&D, IC Engineering
- Quality Assurance
- Manufacturing Process Development
- Senior Scientists
- Supervisors
- Department Heads of Research
- University Professors
- Fab Site Managers
- Engineering Managers

SECONDARY

- Production Managers
- Process Managers
- Purchasing Managers
- Process Engineers
- Line Engineers
- Document Supervisors
- Safety/Environment Managers
- Equipment Maintenance Managers
- Facilities Managers
- Heads of Departments
- Department Heads of Government
- Research Centres, Project Managers
- Senior Scientists, Consultants

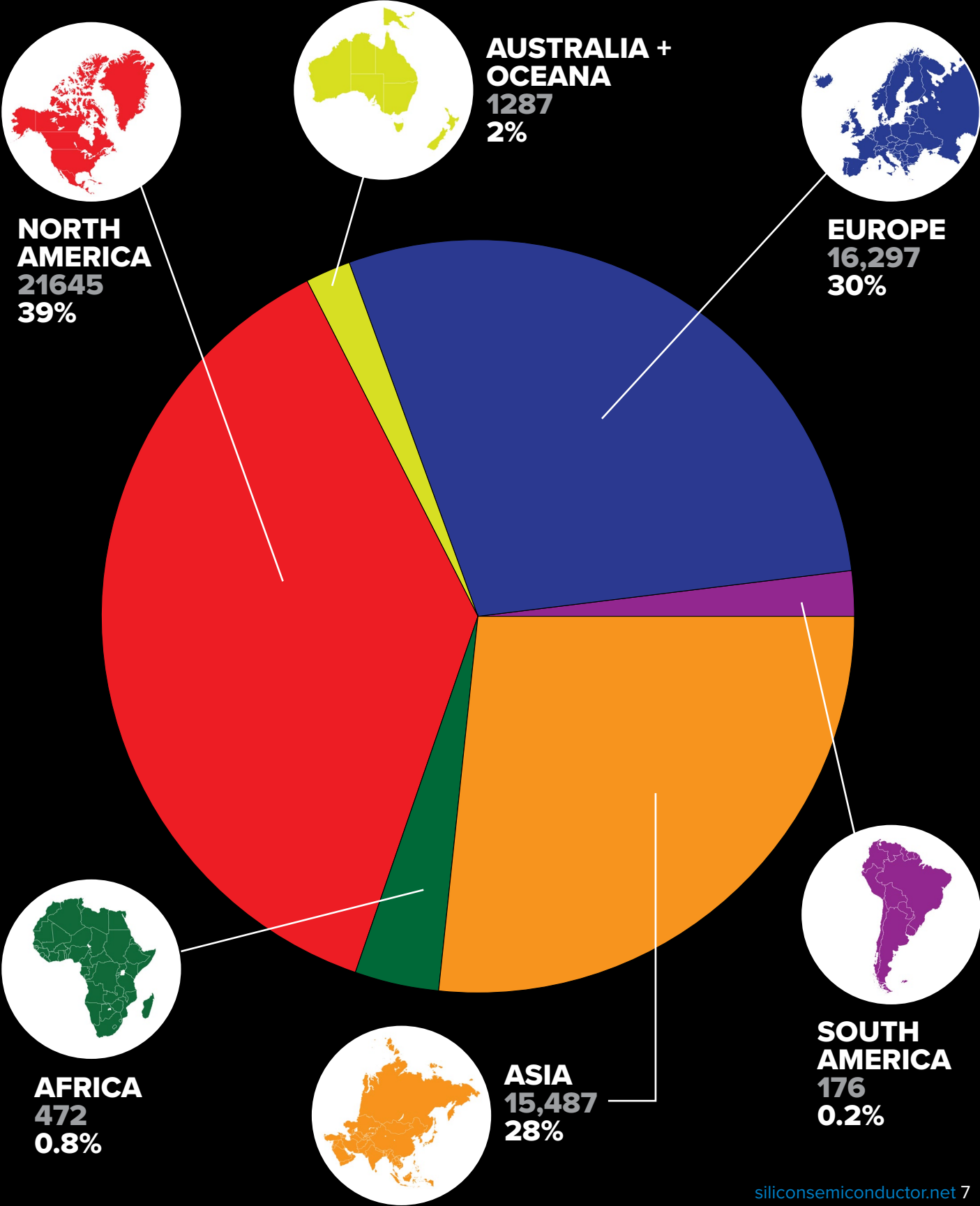
INDUSTRY ANALYSIS

Business Sector	Percentage %
Front-End Manufacturing and Fabs	
IDMs / Chip Manufacturing	16
Pure-play Foundries	9
Wafer Manufacturing / Substrates	4
Photomask / Reticle Manufacturing	2
Government Labs / Industrial R&D Institutes	2
Semiconductor Research / Universities	6
Process Equipment and Subsystems	
Semiconductor Process Equipment OEMs	15
Metrology / Inspection / ATE	6
Subsystems and Components	5
Equipment Refurbishment / Secondary Market	2
Facility Equipment and Services	2

Business Sector	Percentage %
Materials and Consumables	
Process Chemicals / Gases / CMP / Coatings	7
Electronic Components / Spare Parts	5
Design, EDA and Electronics	
Chip Design / Fabless Companies	6
EDA / Design Automation Software	4
Back-End and System Manufacturing	
Packaging and Assembly	5
PCBA / Electronic Assembly	3
Automation, Control and Other	
MES / Automation / Industrial Control Systems	1
Total	100%

magazine **circulation**

Total Global Circulation: 55,364





displayrates



Size	6 Issues	2 Issues	1 Issue
Full Page	3,639	3,900	4,200
Half Page	2,333	2,500	2,700
Half Island	2,407	2,700	2,950
Third Page	1,790	2,050	2,300
Quarter Page	1,223	1,500	1,750
Inside Cover	4,500	4,750	4,950
Outside Cover	4,700	4,900	5,100

Contact: Shehzad Munshi, Sales and Marketing Manager
T: +44 (0)1923 690215 E: shehzad.munshi@angelbc.com

[stand out from the crowd]

frontcoverpromotionpackage

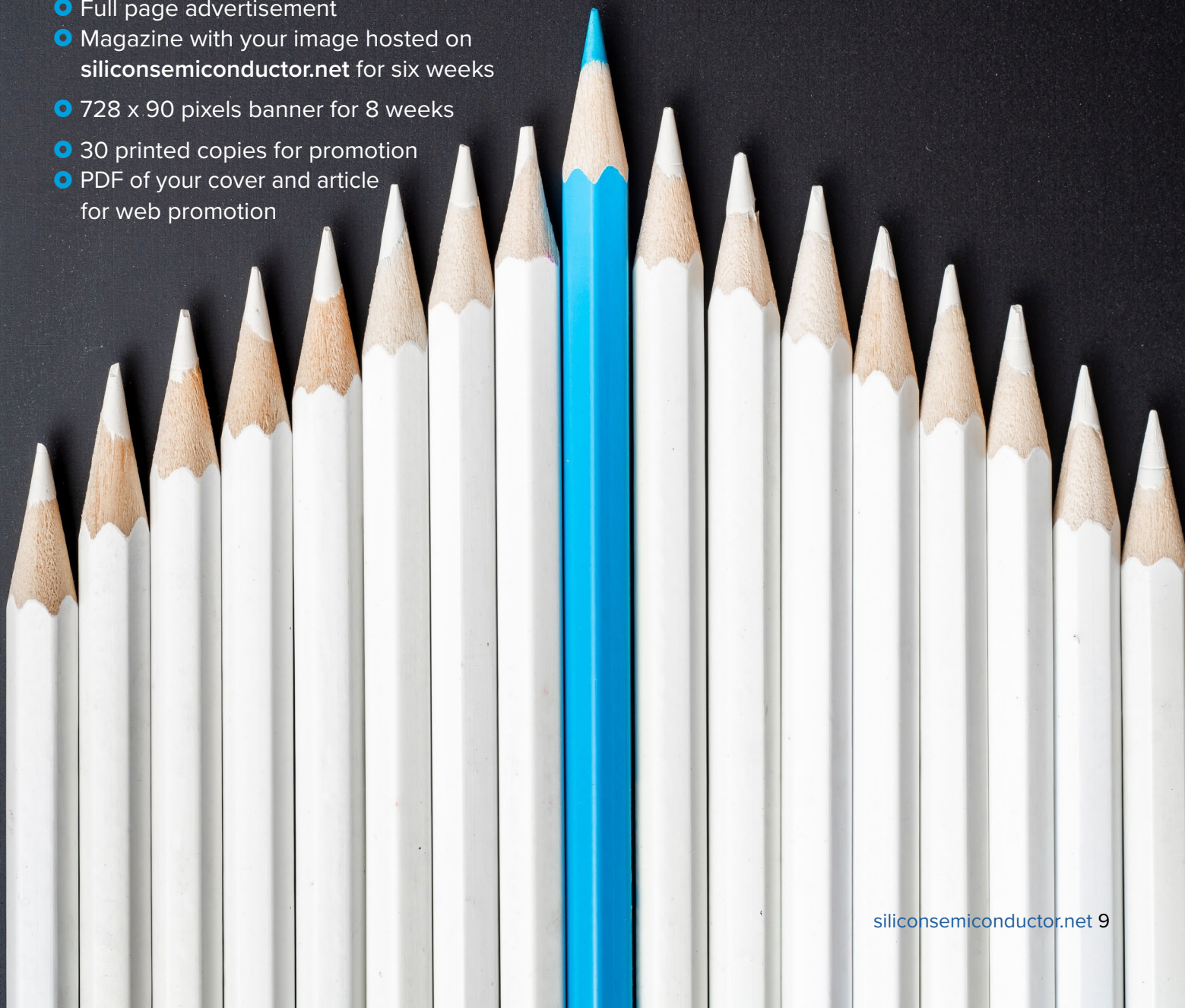
THE FRONT COVER of Silicon Semiconductor Magazine is the most prestigious position in the magazine. It allows for an image and a technology story connected to your company to be showcased in front of a global audience. Silicon Semiconductor Magazine is distributed to over 55,364.

FRONT COVER PACKAGE INCLUDES:

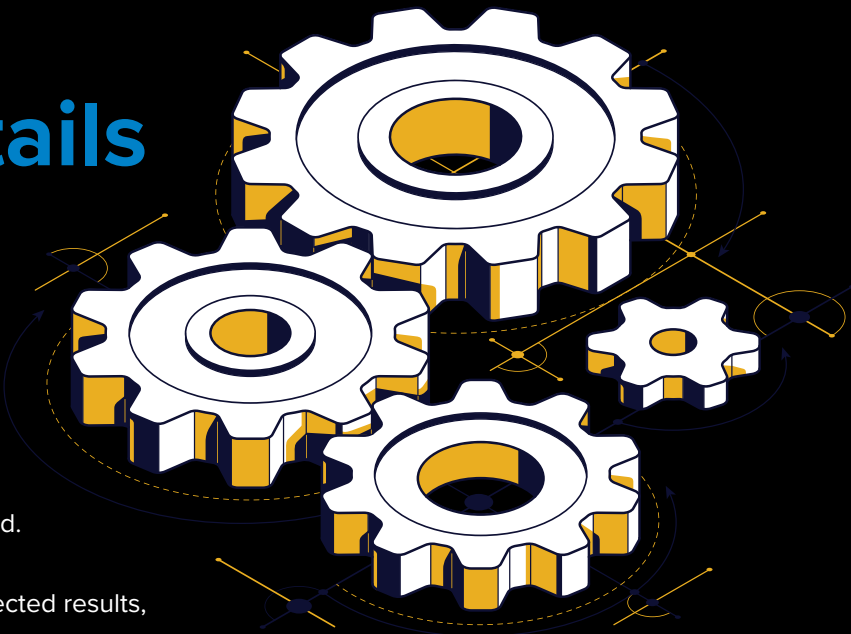
- Cover image with your branding
- 2 - 3 pages of editorial within magazine
- Full page advertisement
- Magazine with your image hosted on siliconsemiconductor.net for six weeks
- 728 x 90 pixels banner for 8 weeks
- 30 printed copies for promotion
- PDF of your cover and article for web promotion

Price on application

Contact us today for further information on:
+44 (0)1923 690215



mechanicaldetails



FILE FORMAT

High Resolution PDF.

- Files must be CMYK, images should be high resolution 300 dpi, with ALL fonts embedded.
- Files must contain printers marks and show bleed.

Any file supplied non-CMYK, may print with unexpected results, due to possible colour shifts during CMYK conversion.

DELIVERY METHODS

Email: mitch.gaynor@angelbc.com

or use: wetransfer.com / mailbigfiles.com or any other method

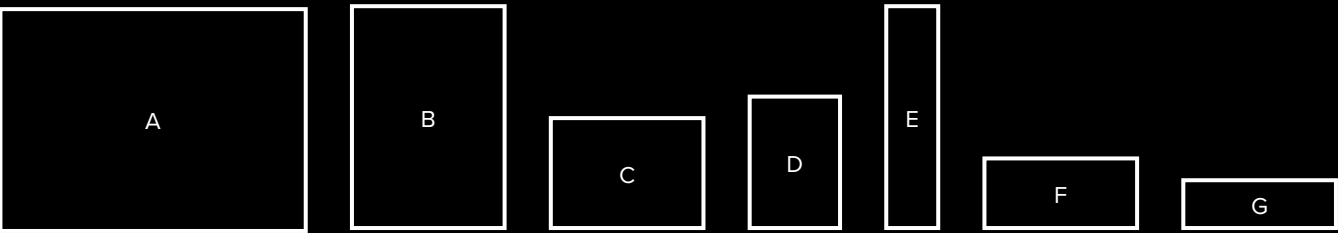
If you require any assistance please contact:

Mitch Gaynor

Design & Production Manager

T: +44 (0)1923 690 214 or **E:** mitch.gaynor@angelbc.com

Advertisement Size	Trim Size (mm) (w) Width x (h) Height	Bleed (+3mm)
A - DPS (Double Page Spread)	420 x 297	426 x 303
B - Full Page A4	210 x 297	216 x 303
C - 1/2 Page Horizontal	177 x 130	-
D - Island (On request)	121 x 186	-
E - 1/3 Page Vertical	55 x 237	-
F - 1/3 Page Horizontal	177 x 75	-
G - 1/4 Page Horizontal	177 x 58	-
Corporate Partnership	55 x 27	-



Disclaimer: Whilst every effort is made to ensure that advertisements are produced to the highest standards, Angel Business Communications will not accept responsibility for the reproduction of adverts that have not been supplied to our specification

website **advertising** options

LEADER BOARD

DURATION: 1 MONTH

€3,000

MAIN DISPLAY SIZE:

1109 x 92 (Please supply as 1281 x 105)

RECTANGULAR BANNER

DURATION: 1 MONTH

€1,800

MAIN DISPLAY SIZE:

475 x 238 (Please supply as 700 x 350)

SKYSCRAPER

DURATION: 1 MONTH

€1,320

MAIN DISPLAY SIZE:

158 x 389 (Please supply as 335 x 825)

SQUARE BANNER

DURATION: 1 MONTH

€1,600

MAIN DISPLAY SIZE:

158 x 158 (Please supply as 335 x 335)

NEWS SECTION BANNER

DURATION: 1 MONTH

€1,320

MAIN DISPLAY SIZE:

426 x 90 (Please supply as 888 x 188)

VIDEO

DURATION: 1 MONTH

€1,320

MAIN DISPLAY SIZE:

340 x 170 (Please supply as 1280 x 720)

NATIVE BANNER

DURATION: 1 MONTH

€2,400

MAIN DISPLAY SIZE:

600 x 300 (Please supply as 1000 x 500)

CORPORATE PARTNERS

DURATION: 12 MONTHS

€2,395

MAIN DISPLAY SIZE:

Landscape logos will appear larger than portrait logos

FLOOR BANNER

DURATION: 1 MONTH

€2,400

MAIN DISPLAY SIZE:

1481 x 122 (Please supply as 1568 x 130)

The screenshot displays the Silicon Semiconductor website with various advertising slots highlighted. At the top, a green 'LEADERBOARD' banner is shown. Below it, the 'Industry News' section features several 'NEWS SECTION BANNER' slots. To the right, there are 'SKYSCRAPER' and 'RECTANGLE' slots. The 'Technical Insight' section also includes 'NEWS SECTION BANNER' slots. The 'Vendor View' and 'Lab And Fab News' sections have similar banner slots. A 'VIDEO' section on the right shows three video slots. The 'Corporate Partners' section features a large 'CORPORATE PARTNERS' banner. At the bottom, a 'FLOOR BANNER' is shown. The website footer includes navigation links, magazine information, and contact details.

All banners and logos must be supplied as GIF, JPG with "alt" text and a URL to which to link the banner or logo. Advertisers must warrant that they have tested adverts for technical stability on Internet Explorer, Firefox, Opera, Safari and Google Chrome browsers prior to supply. For the purposes of these guidelines, stability is defined as not causing error messages, dialogue windows, excessive CPU usage, browser crashes or system crashes.

Subject to availability



Marketing & Communications package

Your message will reach over 55,364 professionals worldwide through 3 different mediums of magazine, website and newsletter which creates maximum visibility.

What is included?

- One sponsored newsletter which includes your message (up to 150 words) and 728 x 90 static banner (Additional service, we can create the banner)
- Classified listing in six issues. This is a position on the Corporate Partners page which allows for company logo, contact details and web address in a 36 x 72 format (included in Magazine, Newsletter & Website)

- Website: A button banner 160 x 60 pixels for 12 months (jpg or .gif; max. file size: 15k click-thru URL)
- All Partners are included in online buyer's guide
- One half page advertisement in issue of choice of Silicon Semiconductor
- All press releases added to website within 48 hours with image, logo url plus contact details
- All press release will be included in the weekly newsletter which goes out to 55,364
- Q&A feature included in magazine and online in a month to be agreed. Editorial assistance included

Price: €3000



corporatepartnershipprogram

WHAT YOU GET?

- **PRINT:** A Corporate Partnership entry in 6 issues of SiS Magazine (size (w x h) 36 mm x 70 mm)
- **WEBSITE:** A Corporate Partnership box (size 160 x 60 pixel) under Corporate Partners section on Silicon Semiconductor homepage siliconsemiconductor.net for 12 months linking to your website
- **DIRECTORY:** Enhanced listing within siliconsemiconductor.net/buyers-guide/companies
- **NEWSLETTER:** One sponsorship of SiS E-News Alert with a 728 x 90 pixel banner + text (100 words)
- 160 x 60 pixel banner on SiS E-Newsletter linking to your company home page

PROGRAM 1

Price: €2395

Promoting your products or your brand through a **Corporate Partnership Program** is an economical way to generate interest and drive prospects. Your message will reach over 55,364 professionals worldwide through 3 different mediums of magazine, website and newsletter which creates maximum visibility.

PROGRAM 2

Price: €3680

Corporate Partnership 2 will include all Program 1 benefits + the following:

- 1 x half page advertisement in classified section
- 1 x half page Vendor View feature which includes 150 words and one image.

PROGRAM 3

Price: €5520

Corporate Partnership Program 3 will include all of Program 1 benefits + the following:

- 2 x half page advertisement in classified section
- 2 x half page Vendor View feature (150 words per vendor view) plus one image. These features will be included in print, digital issues and online.

PROGRAM 4

Price: €6910

Corporate Partnership - Digital Level - will include all of Program 1 benefits + the following:

- Four custom e-blasts per year - one per quarter
- One banner - 728 x 90 in news section for 12 months
- 2 x two page Vendor View feature (up to 1000 words) and several images of product or program.



Silicon Semiconductor **Zoom** interview

- The 15 or 30 min interview allows for multiple topics to be addressed. As well as promoted through our platforms, it also is a useful asset for your company
- Moderated by the editor
- Questions prepared and shared in advance
- An opportunity to edit file(s) in advance
- This video would be a useful asset for any company to use on their website and social media platforms
- This event would be publicised for 4 weeks through all our mediums including:
 - On two Silicon Semiconductor Newsletters
 - Promoted once through our social media platforms

Cost per **Zoom** interview

- 15 mins **€995** (This allows for discussion based around a single issue or product announcement)
- 30 mins **€1800** (This allows for a deeper dive into a particular topic)

Dedicated webinars for the silicon semiconductor industry

Using our 30+ years' experience in B2B vertical technical markets, and as the publisher of Silicon Semiconductor, we offer effective webinars, ZOOM interview and virtual events. We help you get your message, to your desired audience, by marketing to over 55,000 silicon semiconductor professionals.



In addition to organising and managing your webinar, we can also market your webinar to our specialist databases.

In a dedicated 6 week program we will promote through our magazine, newsletters, LinkedIn group and website.

We can also provide the webinar moderator, from our team of highly respected editors.

Let our editors work with you and help you with the content.

Reach Educate Influence

• Brand Awareness

Increase global awareness by running sponsored webinars, Zoom interviews and virtual events

• Lead Generation

Generate and mature leads through the use of online events.

• Thought Leadership

Become the voice of knowledge by generating compelling content via online events



Find out how Angel Webinars can help you organise and run a webinar within the silicon semiconductor industry.

Contact: Jackie Cannon

jackie.cannon@angelbc.com

+44 (0)1923 690205

ss ROUNDTABLE

Connecting Leaders & Experts in the Silicon Semiconductor Field



- Based around a hot topic for your company, this 60-minute recorded, moderated ZOOM roundtable would be a platform for debate and discussion
- Moderated by an editor, Phil Alsop, this can include 3 speakers
- Questions prepared and shared in advance
- There would be an opportunity to view and edit out any unflattering bloopers

This event would be publicised for 4 weeks through all our mediums including:

- A banner on the Silicon Semiconductor homepage for 8 weeks
- 4x weekly dedicated HTMLs
- 4x news pieces which would also appear on the weekly e-newsletters
- Promoted through our social media platforms for 8 weeks (pre and post event)
- Available as an on-demand asset through all mediums
- All registered attendees' details would be made available to you

Cost: €5995

Contact: Jackie Cannon at jackie.cannon@angelbc.com

The Silicon Semiconductor (SiS) Social Media Package

THE SILICON SEMICONDUCTOR (SiS) SOCIAL MEDIA PACKAGE

Incorporating SiS social media posts into your marketing plan is crucial for several compelling reasons. Here are the best reasons for using SiS social media in your strategy:

1. Increased Brand Visibility

By maintaining an active presence on SiS social media you can significantly increase the visibility of your company to relevant audience of buyers and specifiers.

2. Targeted Audience Engagement

Social media allows for precise targeting. This ensures your content reaches the most relevant audience, such as datacentre managers, decision-makers, and industry influencers who are interested in your company solutions.

3. Showcasing Expertise and Innovation

Regularly sharing updates, articles, case studies, and insights about your data centre solutions demonstrates your industry expertise and positions your brand as a thought leader. Highlighting your technological advancements and innovative solutions can attract interest from potential customers.

4. Driving Website Traffic and Lead Generation

Posts that include links to your website, blog, or specific landing pages can drive significant traffic and generate high-quality leads.

5. Customer Interaction and Feedback

SiS social media provides a platform for direct communication with your customers. You can quickly address inquiries, gather feedback, and engage in meaningful conversations, which helps in building strong customer relationships and trust.

Incorporating social media posts into your marketing plan to Silicon Semiconductor leverages these benefits to enhance your brand's presence, engage with your audience, and drive business growth.

Packages to reach 7700 (August 2025) subscribers:

- 1 post (to LinkedIn and X) €500
- 2 posts (to LinkedIn and X) €750
- 3 posts (to LinkedIn and X) €1000



[Silicon Semiconductor](#)



[@SiliconSemi](#)

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